

## Message Text

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PAGE 01 CAIRO 11404 221337Z  
ACTION NEA-10

INFO OCT-01 ISO-00 SSM-05 IO-14 HA-05 ACDA-12 CIAE-00  
DODE-00 PM-05 H-02 INR-10 L-03 NSAE-00 NSC-05  
PA-02 SP-02 SS-15 ICA-20 OMB-01 ( ISO ) W  
-----034051 231734Z /42

R 221312Z APR 78  
FM FM AMEMBASSY CAIRO  
TO SECSTATE WASHDC 8292  
INFO AMCONSUL ALEXANDRIA  
AMEMBASSY AMMAN  
AMEMBASSY DAMASCUS  
AMCONSUL JERUSALEM  
USMISSION SINAI  
AMEMBASSY TEL AVIV

UNCLAS AMEMBASSY CAIRO 11404

E.O. 11652: N/A  
TAGS: PEPR, EG, XF  
SUBJ: PRESS TREATMENT OF ATHERTON ARRIVAL AND ISRAEL'S  
- TROUBLES

SUMMARY. AMB ATHERTON'S ARRIVAL IN CAIRO AND HIS  
STATEMENT REAFFIRMING U.S. COMMITMENT TO PEACE  
EFFORTS AND TO OFFER PROPOSALS WHEN USEFUL GIVEN  
PROMINENT PRESS PLAY. EDITORIALS NOTE ISRAEL'S PROPAGANDA  
CAMPAIGN IN U.S. AND RECOMMEND EGYPT EMBARK ON SIMILAR  
CAMPAIGN TO CAPITALIZE ON GAINS ALREADY MADE BY SADAT  
INITIATIVE. END SUMMARY.

1. ATHERTON ARRIVAL. CAIRO DAILIES APRIL 22 HIGHLIGHT  
ATHERTON ARRIVAL WITH FRONT PAGE PICTURES. ARRIVAL  
STATEMENT AFFIRMING U.S. COMMITMENT TO SEARCH FOR PEACE  
AND ASSERTION THAT, WHILE HE WILL OFFER NO AMERICAN  
PROPOSALS DURING THIS VISIT, U.S. PREEARED TO DO SO  
WHEN IT USEFUL TREATED PROMINENTLY. ATHERTON TO SEE  
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FONMIN KAMEL TODAY AND SADAT TOMORROW AT HURGHADA.  
GUMHURIYYA'S HODA TEWFIQ LEARNED FROM "AMERICAN SOURCES"  
THAT U.S. SEEKING TO GET "ACCEPTABLE ATTITUDE" FROM  
ISRAEL.

2. ISRAEL'S DIFFICULTIES. AHRAM AND GUMHURIYYA QUOTE  
DEPT SPOKESMAN'S SAYING THAT ISRAEL'S RENEWAL OF WORK

ON SETTLEMENTS IN OCCUPIED LANDS WOULD BE "OBSTACLE"  
TO PEACE EFFORTS. AKHBAR REPORTS ISRAELI PEACE MOVE-  
MENT LEADERS "DISAPPOINTED" AT BEGIN'S REFUSAL TO CHANGE  
HIS POLICY. AKHBAR EVEN RUNS SMALL BUT STILL FRONT PAGE  
STORY THAT PRES CARTER HAS RECEIVED 3000 LETTERS FROM  
U.S. CITIZENS DEMANDING MILITARY AID TO ISRAEL BE CUT  
OFF UNTIL IT RESPONDS TO PEACE INITIATIVE.

3. PROPAGANDA CAMPAIGNS. GUMHURIYYA EDITORIAL NOTES  
ISRAEL HAS BEGUN "WORLDWIDE" PUBLICITY CAMPAIGN TO GAIN  
SYMPATHY AND ACCEPTANCE OF ITS POSITIONS AND URGES EGYPT  
TO MAKE "ACTIVE COUNTERMOVES." IN LENGTHY COMMENTARY IN  
AKHBAR, MUSTAFA AMIN (JUST BACK FROM U.S.) SUGGESTS  
EGYPTIAN CAMPAIGN TO COUNTER ISRAEL'S "PROPAGANDA DRIVE"  
IN U.S. BY USING WRITERS, SCHOLARS, AND OTHER EGYPTIAN  
NON-GOVERNMENTAL FIGURES. TO CONTINUE REALIZE  
GAINS SADAT INITIATIVE MADE WITH U.S. PUBLIC, EGYPT MUST  
AFFECT "POPULAR VOICE" IN AMERICA, WHICH ALONE CAN  
INFLUENCE AMERICAN PUBLIC OPINION AND SHOULD NOT DEPEND  
ON USG ALONE. EILTS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, POLITICAL SETTLEMENT, AMBASSADORS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 22 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978CAIRO11404  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Handling Restrictions:** n/a  
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**Litigation History:**  
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**Message ID:** 971a54a9-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
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**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 19 apr 2005  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2882348  
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**Status:** NATIVE  
**Subject:** PRESS TREATMENT OF ATHERTON ARRIVAL AND ISRAEL'S - TROUBLES SUMMARY. AMB ATHERTON'S ARRIVAL IN CAIRO AND HIS  
**TAGS:** PEPR, EG, XF, (ATHERTON, ALFRED L)  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014